

Subject: RE: RE: NBC4's 'I Am a Volunteer' Features Nonprofit Volunteer
From: "Lena Mulhall" <lmulhall@ccala.org>
Date: 01/11/2017 03:10 PM
To: "Carol Schatz" <cschatz@downtownla.com>

Hi Carol,

Did you connect with her?

From: Carol Schatz
Sent: Friday, December 23, 2016 11:03 AM
To: Lena Mulhall; Shawn Bratton DCBID
Subject: FW: NBC4's 'I Am a Volunteer' Features Nonprofit Volunteer Opportunities On-air

Pls. remind me to contact her after the first.

Carol E. Schatz
President & CEO

 <https://www.downtov>

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7534 | Fax: 213-624-0858
Web: DowntownLA.com



From: Suzanne Holley
Sent: Friday, December 23, 2016 10:39 AM
To: Carol Schatz <cschatz@downtownla.com>
Cc: Brian Raboin <BRaboin@downtownla.com>; Henna Sherzai <HSherzai@downtownla.com>; Michael Filson <MFilson@downtownla.com>
Subject: Re: NBC4's 'I Am a Volunteer' Features Nonprofit Volunteer Opportunities On-air

We use volunteers for our events - the barbecue and Halloween and I think even dog day.

On Dec 22, 2016, at 4:29 PM, Carol Schatz <cschatz@downtownla.com> wrote:

Do we have anything where we use volunteers that would work with this?

Carol E. Schatz
President & CEO

[<image002.png>](#)

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[<image003.jpg>](#) [<image004.jpg>](#) [<image005.jpg>](#)

From: Dutton, Kim (NBCUniversal) [<mailto:Kim.Dutton@nbcuni.com>]

Sent: Thursday, December 22, 2016 2:15 PM

To: Dutton, Kim (NBCUniversal) <Kim.Dutton@nbcuni.com>

Subject: NBC4's 'I Am a Volunteer' Features Nonprofit Volunteer Opportunities On-air

Greetings:

As we look forward to 2017, I wanted to reach out about **NBC4 Southern California's "I Am a Volunteer"** news segment. NBC4 features nonprofit organization's volunteer opportunities on-air during the **NBC4 News at 11 a.m. on Thursdays and Fridays** and online at www.nbcla.com/volunteer.

I'm planning the 2017 schedule and would like to include your organization. If you would like to participate, please provide the below information.

1. Name of nonprofit organization:
2. Select **one** Specific Upcoming or Ongoing Volunteer Opportunity:
3. Date/Time: (Ongoing, or Specific such as Thursdays at 2pm or Feb. 23 & 24)
4. Address or location: (Los Angeles County, or 1234 Maple Drive, Redlands)

5. Brief description of volunteer opportunity/why it's needed: (please keep to less than 50-100 words)
6. Brief description of organization: (please keep to less than 100 words)
7. Direct link to information about your volunteer opportunities*: (insert URL)
8. Include your logo in the following format**: (jpeg format only and the size as 722 Wide x 406 Height specifically)

* *To participate, your organization must have a volunteer program/website for viewers to gather more information.*

** If your organization is listed on our website, I **DO NOT** need your logo. To check if your organization is listed, go to www.nbcla.com/volunteer and click on "Ways to Volunteer," then find your organization's name listed in alphabetical order.

I look forward to hearing from you and learning about the exciting volunteer opportunities available in the community. Please let me know if you have any questions. Thank you!

Sincerely,
Kim

Kim Dutton

Community Relations Specialist

100 Universal City Plaza, Bldg 2120, Universal City, CA 91608

o 818.684.1662 m 818.640.4135

[<image001.jpg>](#)

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— image002.jpg —



— image003.jpg —



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— Attachments: —

image001.png	5.8 KB
image002.jpg	520 bytes
image003.jpg	524 bytes
image004.jpg	531 bytes